

## Workshops

### Tuesday, January 31st

Venue:

The Ritz-Carlton Hotel | Tverskaya str., 3

- Full day of 1:1 meetings;
- Private Themed Client Events

**Participation is by personalized invitation for every session only.**

08:00-14:00	<i>Washington 1-2</i> <b>The agenda for CEOs in a time of global risks and the elections in Russia</b>
08:45-12:30	<i>Moscow 1-3</i> <b>Group meeting with management of Sberbank: "Insights into Sberbank's Business"</b>
10:00-13:30	<i>Ballroom 1</i> <b>Operational Excellence</b>
14:30-17:00	<i>Istanbul 1</i> <b>Sberbank's International Business: Opportunities on Markets of the CIS and EAEC</b>
15:00-17:45	<i>Washington 1-2</i> <b>Modernisation of the Cement Industry: How to Maintain a Balance of Interests</b>

### Wednesday, February 1st

Venue:

The Ritz-Carlton Hotel | Tverskaya str., 3

- Full day of 1:1 meetings;
- Private Themed Client Events

**Participation is by personalized invitation for every session only.**

- 08:30–13:30 *Ballroom 1*  
**A Look at Forex and Interest Rates: How to Reduce Financial Risks**
- 09:00–15:00 *Moscow 1-3*  
**Venture Capital: On the Crossroads**
- 09:30–12:20 *Washington 1-2*  
**The government's objectives, regulatory changes and tariff growth. Guarantees to investors ahead of privatisation in the electricity sector**
- 09:30–12:30 *Istanbul 1*  
**Possibilities for Funds Attracting on the Russian Market for Foreign Issuers**
- 14:00–16:30 *Ballroom 1*  
**The Russian Stock Market in 2012: Reset. New Opportunities for Investors**
- 18:30–20:30 *Moscow 1-3*  
**Private Finance. Asset Allocation**

## Panel discussions

### Thursday, February 2nd

Venue:

Moscow International House of Music | Kosmodamianskaya Emb., 52-8

- 07:30–09:00 Registration. Welcome Coffee
- 09:00–09:15 *White Hall*  
**Opening speech:** Herman Gref and Ruben Vardanian
- 09:15–10:30 *White Hall*  
**Plenary Session: Russia 2018:** at Vital Crossroads and Challenges that Will Determine the Country's Future
- 10:30–10:45 Coffee Break
- 10:45–12:00 *White Hall*  
**The Present and Future of Russian Oil:** CEO Challenges
- Green Hall*  
**Global Economic Ills and their Impact on the Social Framework**
- Blue Hall*  
**Agriculture & Food:** what future brings?
- Red Hall\**  
**Privatization:** interim results
- 12:00–13:00 *Lunch*
- 13:00–14:30 *White Hall*  
**Plenary Session: Russia's Economic Policy in a Time of Global Change**
- 14:30–15:00 Coffee Break
- 15:00–16:30 *White Hall*  
**Metals and Mining in the CIS:** Development Prospects Amid Great Volatility

*Green Hall*  
**Russia in Transition**

*Blue Hall*  
**What's Moving the Real Estate Market?**

*Red Hall\**  
**New Industrialization in Russia**

16:30–17:00 Coffee Break

17:00–17:30 *White Hall*  
**Closing Speech: Gordon Brown**

18:30–19:30 *Green Hall*  
 Round table: **"The Global Economy. Political Risks and Choice of Capital"**

## Friday, February 3rd

Venue:

Moscow International House of Music | Kosmodamianskaya Emb., 52-8

08:00–09:50 Welcome Coffee

09:50–10:00 *White Hall*  
**Opening speech:** Sergey Sobyenin

10:00–11:30 *White Hall*  
**The Future of the Global Economy and Financial System**

*Green Hall*  
**Risk management:** myth or reality?

*Blue Hall*  
**A new era in mobile - opportunity knocks**

*Red Hall\**  
**Where Does the Big Money Go?**

11:50–12:10 Coffee Break

12:10–13:30 *White Hall*  
**Interest Rates, Exchange Rate and Liquidity:** are there Resources for Investment?

*Green Hall*  
**Which Emerging Technologies will Kill the Traditional Bank? Crowdsourcing, Big Data, Social Commerce, Artificial Intelligence?**

*Blue Hall*  
**Developed and Emerging Banks:** A Case of Irreversible Decline vs Irreversible Rise?

*Red Hall\**  
**Retail:** Stabilization Period

13:30–14:30 Lunch

14:30–16:00 *White Hall*  
**Creating a Domestic Capital Base**

*Green Hall*  
**Russia's Gas Exports to Europe:** New Challenges and Opportunities

*Blue Hall*

**Transport and Infrastructure: Reform at a Crossroads?**

*Red Hall\**

**Troika Dialog: Investments in Art. Art Banking and Art Finance**

16:00-16:30

Coffee Break

16:30-18:00

*White Hall*

**The Role of Innovation Policy in Modernisation**

## #34 Cinema and Money #34

### Saturday, February 4th

09:00-10:30

Registration. Welcome Coffee

10:30-11:00

*Eisenstein Hall*

**Opening**

11:00-12:30

*Eisenstein Hall*

**Cinema, Television and New Media in 2012: Key Topics**

*Fellini Hall*

**Media Pirates: Is It Worth Dealing With Them?**

*Tarkovsky Hall*

**State Support of the Production and Distribution of National Cinema - What is Going to Change?**

*Parajanov Hall*

**How to Finance Cinema and TV Projects at the Expense of Advertisers?**

*Bergman Hall*

**Institute of Stars: Why isn't the Hollywood Strategy Used in Russia?**

12:30-13:00

Coffee Break

13:00-14:30

*Eisenstein Hall*

**Co-Production: How to Find a Common Language?**

*Tarkovsky Hall*

**Is There a Future for Cinemas and Distribution?**

*Fellini Hall*

**What do the Figures Mean? Cinema, Television and Advertising in 2012**

*Bergman Hall*

**Computer Games and the World of Cinema: Meeting Points**

14:30-15:30

Lunch

15:30-17:00

*Eisenstein Hall*

**Breakthrough Hit Creation: A Gift of Foresight or Calculation?**

*Tarkovsky Hall*

**How to Finance Projects Through Special Funds?**

*Fellini Hall*

**How Will New Technology Change the Content Distribution Market?**

*Bergman Hall*

## **Film Studios: Who Will Win the Competition?**

*Parajanov Hall*

**Ukraine: This Applies to Everyone. State Policy for Supporting Cinema and Co-Production.**

17:00-17:30

Coffee Break

17:30-19:00

*Eisenstein Hall*

**Transmedia: A New Language for a New Audience**

*Tarkovsky Hall*

**Will Russia be able to Transform from the World's Largest TV Format Importer into the Largest Exporter, and What Will it Take?**

*Fellini Hall*

**The Israeli Phenomenon: From Creative Desert to Creative World Centre**

*Bergman Hall*

**Where and How to Look for Talent?**

*Parajanov Hall*

**Independent Cinema: How Not to Pass by a New Wave?**

## Tuesday, January 31st

08:00

### The agenda for CEOs in a time of global risks and the elections in Russia

**Moderator:** Alexander Idrisov, Managing Partner, Founder, Strategy Partners

**Speakers:**

**Sergey Kogogin**, CEO, KAMAZ

**Andrey Likhachyov**, CEO, Moscow United Energy Company

**Andrey Martirosov**, CEO, UTair

**Oleg Siyenko**, CEO, Uralvagonzavod

**Evgeny Fedorov**, CEO, JSC EuroSibEnerg

**Aleksandr Filatov**, CEO, Russian Machines

**David Yakobashvili**, Chairman of the Board of Directors, "Bioenergy" corporation

08:45

### Group meeting with management of Sberbank: "Insights into Sberbank's Business"

**Moderator:** Anton Karamzin, Deputy Chairman of the Management Board, Sberbank of Russia

**Speakers:**

**Victor Orlovskiy**, Senior Vice President, Sberbank of Russia

**Aleksander Torbakhov**, Deputy Chairman of the Management Board, Sberbank of Russia

**Andrey Donskikh**, Deputy Chairman of the Board, Sberbank of Russia

10:00

### Operational Excellence

**Moderator:** Sergey Muratov, Banking standards department manager, Sberbank of Russia

**Speakers:**

**Olga Kanovich**, Senior Vice President, Sberbank of Russia

**Paolo Cederle**, Head of Group ICT & Operations Division and Executive Vice President of Organization & Services Functions, UniCredit

**Gennady Tsepkov**, Head of Banking standards department, Sberbank of Russia

**Natalya Dirks**, Head of Shared Services center, Sberbank of Russia

**Sergey Anokhin**, Banking Standards Department Project Director, Sberbank of Russia

**Alexey Ponomarenko**, Head of Cash Handling, Sberbank of Russia

14:30

### Sberbank's International Business: Opportunities on Markets of the CIS and EAEC

**Moderator:** Sergey Gorkov, Deputy Chairman of the Board, Sberbank of Russia

**Speakers:**

**Alexander Bazarov**, Vice President — Director of the Corporate Clients Department, Sberbank of Russia

**Sergey Gorkov**, Deputy Chairman of the Board, Sberbank of Russia

**Alexander Silvestrov**, Managing Director, Deputy Director of International Operation, Sberbank of Russia

15:00

## Modernisation of the Cement Industry: How to Maintain a Balance of Interests

**Moderator:** James Corrigan, IB Managing Director, Troika Dialog

**Speakers:**

**Igor Levit**, Chairman of Board, LSR Group

**Alex De Valukhoff**, CEO, Lafarge Russia

**Andrey Elinson**, Deputy CEO, Basel

**Vladimir Guz**, Managing Partner, CMPRO

**Mikhail Skorokhod**, President, Eurocement Group

**Oleg Ivaschenko**, CEO, Novoroscement

**James Corrigan**, IB Managing Director, Troika Dialog

**Mikhail Semenov**, CEO, Renova-StroyGroup

## Wednesday, February 1st

08:30

### **A Look at Forex and Interest Rates: How to Reduce Financial Risks**

**Speakers:**

**Shamil Kurmashov**, Deputy General Director for Finance and Investment, Aeroflot  
**Dmitry Milshtein**, CFO, Euroset  
**Ilya Chuprinko**, Head of Treasury, Gazpromneft  
**Zhurkina Anna**, Tax & Legal Services Manager, Deloitte & Touche Regional  
**Kosheleva Natalia**, Tax & Legal Services Director, Deloitte & Touche Regional  
**Evgeny Gavrilencov**, Chief Economist, MD, Troika Dialog  
**Andrey Ilyin**, CFO, Eurochem  
**Satyajit Das**, Risk Consultant, Author of "Extreme Money"

09:00

### **Venture Capital: On the Crossroads**

**Moderator: Timofei Dzyadko**, Editor, Forbes Russia

**Speakers:**

**Ruben Vardanian**, Chairman of the Board of Directors, CEO, Troika Dialog  
**Victor Orlovskiy**, Senior Vice President, Sberbank of Russia  
**Pekka A. Viljakainen**, Chairman, No Fear Community  
**Mircea Mihaescu**, Director, Sberbank Technology Research Center  
**David Waroquier**, Partner, Mangrove Capital Partners  
**Jane Zavalishina**, CEO, Yandex.Dengi  
**Timofei Dzyadko**, Editor, Forbes Russia  
**Serguei Belousov**, Senior Partner, Runa Capital  
**Matteo Rizzi**, Innovation manager, SWIFT  
**Brian Feinstein**, Partner, Bessemer Venture Partners  
**Hendrik Brandis**, Managing Partner, Earlybird VC  
**Stepan Pachikov**, Founder, Evernote  
**Pavel Bogdanov**, Managing Partner, Almaz Capital Partners  
**Anna Berezovskaya**, CEO, Groupon Russia

09:30

### **The government's objectives, regulatory changes and tariff growth. Guarantees to investors ahead of privatisation in the electricity sector**

**Moderator: Andrey Ugro**, IB Managing Director, Тройка Диалог

**Speakers:**

**Pavel Shpilevoy**, Acting director of the government department of tariff regulation, infrastructure reform and energy efficiency of the Economics Ministry of the Russian Federation  
**Igor Mironov**, CEO, NCP "Council of Power Producers"  
**Mikhail Slobodin**, Supervisory board chairman of the "Community of Buyers on the Wholesale and Retail Markets of Electricity (Capacity)"; Executive vice president of gas and electricity at TNK-BP Management  
**Pavel Grebtsov**, Management board member, Deputy Chairman of the Moscow Regional Energy Commission

09:30

### **Possibilities for Funds Attracting on the Russian Market**



## for Foreign Issuers

**Moderator: Pavel Sokolov**, Deputy Head of IB, Head of DCM, MD, Troika Dialog

**Speakers:**

**Yekaterina Novokreschenyh**, Managing Director of Primary Market Development, MICEX

**Elena Kuritsina**, Deputy Head of Federal Service for Financial Markets

14:00

## The Russian Stock Market in 2012: Reset. New Opportunities for Investors

**Moderator: Oleg Vyugin**, CEO, MDM Bank

**Speakers:**

**Roland Nash**, Senior Partner and Chief Investment Strategist, Verno Capital

**Alexey Timofeev**, Chairman of Executive Board, NAUFOR

**Mikhail Dmitriev**, President, Center for Strategic Research

**Christopher Weafer**, Chief Strategist, Troika Dialog

**Ruben Aganbegyan**, President, CEO, MICEX-RTS

**Oleg Mukhamedshin**, Director, Equity and Corporate Development, UC Rusal

**Sergei Shvetsov**, Deputy Chairman, The Central Bank of the Russian Federation

**Carlos A. Bronzatto**, CEO, The World Association of Investment Promotion Agencies (WAIPA)

**Vladimir Zaluzhskiy**, Head of Investor Relations, OJSC Severstal

18:30

## Private Finance. Asset Allocation

**Moderator: Alexei Golubykh**, Private Banking Director, Troika Dialog

**Speakers:**

**Evgeny Gavrilentov**, Chief Economist, MD, Troika Dialog

**Alexei Golubykh**, Private Banking Director, Troika Dialog

**Alexander Krapivko**, Asset Allocation Advisor, Troika Dialog

**Oleg Larichev**, CIO, Managing Director, Troika Dialog

## Thursday, February 2nd

09:00

### Opening speech: Herman Gref and Ruben Vardanian

**Speakers:**

**Ruben Vardanian**, Chairman of the Board of Directors, CEO, Troika Dialog  
**Herman Gref**, Chairman of the Management Board, CEO, Sberbank of Russia

09:15

### Plenary Session: Russia 2018: at Vital Crossroads and Challenges that Will Determine the Country's Future

**Moderator: Ruben Vardanian**, Chairman of the Board of Directors, CEO, Troika Dialog

**Speakers:**

**Ruben Vardanian**, Chairman of the Board of Directors, CEO, Troika Dialog  
**Sergei Guriev**, Rector, New Economic School  
**Lars H. Thunell**, Executive Vice President & CEO, International Finance Corporation  
**Aleksei Kudrin**, Russian statesman  
**Kenneth Rogoff**, Thomas D. Cabot Professor of Public Policy and Professor of Economics, Harvard University

10:45

### The Present and Future of Russian Oil: CEO Challenges

**Moderator: Sergey Gorkov**, Deputy Chairman of the Board, Sberbank of Russia

**Speakers:**

**Sergey Gorkov**, Deputy Chairman of the Board, Sberbank of Russia  
**Mikhail Gutseriev**, President, Oil and Gas Company "RussNeft"  
**Alexander Korsik**, President, Bashneft  
**Alexander Dyukov**, CEO, Gazprom Neft  
**Eduard Khudainatov**, President, Chairman of Rosneft's Management Board, Member of the Board of Director, Rosneft  
**Leonid Fedun**, Vice President, LUKOIL  
**Arsen Idrisov**, Managing Director, Alliance Oil Company  
**Dmitry Konov**, General Director, SIBUR LLC  
**Christof Ruehl**, Group Chief Economist and Vice President, BP  
**Sergey Kudryashov**, Deputy minister of Energy

10:45

### Global Economic Ills and their Impact on the Social Framework

**Moderator: Raghuram Rajan**, Professor, University of Chicago, Booth School of Business

**Speakers:**

**Paul Collier**, Director, Centre of the Study of African Economies, Oxford University  
**Nouriel Roubini**, Professor of Economics, NYU's Stern School of Business  
**Vladimir Mau**, Rector, Russian Academy of National Economy and Public Service at the President of the Russian Federation  
**Mikhail Dmitriev**, President, Center for Strategic Research  
**Shaukat Aziz**, Former Prime Minister of Pakistan  
**Gideon Rachman**, Chief Foreign Affairs Commentator, Financial Times

10:45

## Agriculture & Food: what future brings?

**Moderator: Igor Artamonov**, Deputy Chairman of the Management Board, Sberbank of Russia

**Speakers:**

**Sergey Mikhailov**, CEO, Cherkizovo Group

**Maxim Basov**, CEO, Rusagro Group

**Lyashenko Eugeny**, General director, CJSC "Managing company "EFKO"

**Sergey Kislov**, Chairman, Yug Rusi

**Zotov Vladimir**, CEO, Agro-Belogorie

**Stephane Frappat**, Chief Executive Officer, Sodrugestvo

10:45

## Privatization: interim results

**Moderator: Said Batkibekov**, Managing Director Parastatal Projects Group, Sberbank of Russia

**Speakers:**

**Said Batkibekov**, Managing Director Parastatal Projects Group, Sberbank of Russia

**Nikolay Shvets**, Director General, JSC IDGC Holding

**Ruben Aganbegyan**, President, CEO, MICEX-RTS

**Vyacheslav Pivovarov**, Managing partner, Altera Capital

**Gleb Nikitin**, Acting Head, The Federal Agency for State Property Management

**Aleksei Uvarov**, Head of The Property Relations Department, Ministry of Economic Development of The Russian Federation

**Alexei Kalinin**, Senior Partner, Baring Vostok Capital Partners

**Kirill Dmitriev**, Chief Executive Officer, Russian Direct Investment Fund

13:00

## Plenary Session: Russia's Economic Policy in a Time of Global Change

**Moderator: Herman Gref**, Chairman of the Management Board, CEO, Sberbank of Russia

**Speakers:**

**Paul Krugman**, Professor, Princeton University

**Raghuram Rajan**, Professor, University of Chicago, Booth School of Business

**Michael Milken**, Chairman, Milken Institute

15:00

## Metals and Mining in the CIS: Development Prospects Amid Great Volatility

**Moderator: Ruben Vardanian**, Chairman of the Board of Directors, CEO, Troika Dialog

**Speakers:**

**Vladislav Soloviev**, First Deputy CEO, RUSAL

**Peter Hambro**, Chairman of the board of directors, Petropavlovsk

**Ivan Glaserberg**, Chief Executive Officer, Glencore

**Eduard Potapov**, CEO, Management Company METALLOINVEST

**Maxim Volkov**, CEO, OJSC PhosAgro

**Nikolai Zelenski**, CEO, Nordgold

15:00

## Russia in Transition

**Moderator: Christopher Weafer**, Chief Strategist, Troika Dialog

**Speakers:**

**Sergei Guriev**, Rector, New Economic School

**Paul Collier**, Director, Centre of the Study of African Economies, Oxford University

**David G. Tarr**, Consultant and Former Lead Economist, World Bank

**Anders Aslund**, Senior Fellow, Peterson Institute for International Economics

**Erik Berglof**, Chief Economist, Special Advisor to the President, European Bank for Reconstruction and Development

15:00

## What's Moving the Real Estate Market?

**Moderator: Aram Grigorian**, Managing Director, Troika Dialog

**Speakers:**

**Veniamin Golubitskiy**, President, Renova StroyGroup

**Igor Levit**, Chairman of Board, LSR Group

**Leonid Kazinets**, Chairman of the Board, Barkli

**Gordon Black**, Senior Managing Director, European Team, Heitman Private Equity

**Dmitry Mints** **Минц Дмитрий Борисович**, Chairman of the Management Board, O1 Properties

**Artem Eyramdzants**, First Vice President, PIK Group

15:00

## New Industrialization in Russia

**Moderator: Alexander Idrisov**, Managing Partner, Founder, Strategy Partners

**Speakers:**

**Alexander Bazarov**, Vice President — Director of the Corporate Clients Department, Sberbank of Russia

**Oleg Siyenko**, CEO, Uralvagonzavod

**Artem Volynets**, CEO, En+ Group

**Aleksandr Galushka**, President, All-Russian public organization "Business Russia"

**Anatoliy Leyrikh**, President, Intrall

**Oleg Khusaenov**, CEO, Atlant-M

**Andrey Shalabaev**, Deputy Director Department for machine building clients, Sberbank of Russia

18:30

## Round table: "The Global Economy. Political Risks and Choice of Capital"

**Moderator: Evelina Zakamskaya**, TV presenter, RUSSIA 24

**Speakers:**

**Ruben Vardanian**, Chairman of the Board of Directors, CEO, Troika Dialog

**Paul Krugman**, Professor, Princeton University

**Nouriel Roubini**, Professor of Economics, NYU's Stern School of Business

**Charles Wyplosz**, Professor of International Economics

**Gideon Rachman**, Chief Foreign Affairs Commentator, Financial Times

## Friday, February 3rd

09:50

### Opening speech: Sergey Sobyenin

**Speakers:**

**Sergey Sobyenin**, Mayor of Moscow

10:00

### The Future of the Global Economy and Financial System

**Moderator: Evgeny Gavrilentov**, Chief Economist, MD, Troika Dialog

**Speakers:**

**Aleksei Kudrin**, Russian statesman

**Charles Wyplosz**, Professor of International Economics

**Kenneth Rogoff**, Thomas D. Cabot Professor of Public Policy and Professor of Economics, Harvard University

**Gordon Brown**, The Rt. Hon. Gordon Brown, MP, Prime Minister of Great Britain and Northern Ireland (2007-2010), Chancellor of the Exchequer (1997-2007)

**William R. White**, Chairman of the Economic Development and Review Committee, OECD

**Jean-Michel Six**, Managing Director, Chief EMEA Economist, Standard & Poor's

10:00

### Risk management: myth or reality?

**Moderator: Alexander Bazarov**, Vice President — Director of the Corporate Clients Department, Sberbank of Russia

**Speakers:**

**Tigran Khachaturov**, Acting Director General, JSC Atomredmetzoloto

**Satyajit Das**, Risk Consultant, Author of "Extreme Money"

**Axel Van Nederveen**, Treasurer, European Bank of Reconstruction and Development

**Evgeniy Kornilov**, CFO, United Company of RUSAL

**Olga Zinovieva**, Appointed First Deputy CEO, Interros

**Igor Lojevsky**, Chief Country Officer, Russia and CIS, Deutsche Bank

10:00

### A new era in mobile - opportunity knocks

**Moderator: Denis Bugrov**, Senior Vice President, Sberbank of Russia

**Speakers:**

**Alexander Provotorov**, President, OJSC "Rostelecom"

**Denis Sverdlov**, General Director, Scartel

**Andrey Semerikov**, General Director, Er-Telecom

**Svetlana Skvortsova**, Strategy and Development Director, Tele2 Russia

**Ole Bjorn Sjulstad**, Telenor Group Senior Vice President for Central and Eastern Europe, Head of Telenor Russia; member of the VimpelCom Ltd. Board of directors

**Michael Hecker**, Vice President, Strategy and Corporate Development, MTS

10:00

### Where Does the Big Money Go?

**Moderator: Anton Rakhmanov**, Managing Director, Troika Dialog

**Speakers:**

**Anton Rakhmanov**, Managing Director, Troika Dialog

**Chuck Flynn**, Managing Director, Bregal Private Capital

**Richard Lacaille**, Global Chief Investment Officer, State Street Global Advisors  
**Mark Cutis**, CIO, Global Special Situations, Abu Dhabi Investment Council  
**Steve Drobny**, Founder, Drobny Global Asset Management  
**Irina Rapoport**, CEO, RUSNANO Capital

12:10

## **Interest Rates, Exchange Rate and Liquidity: are there Resources for Investment?**

**Moderator: Ksenia Yudaeva**, Director, Center for Economic Research, Sberbank of Russia

### **Speakers:**

**Jonathan Muir**, CFO, TNK-BP

**Giacomo Baizini**, Vice President of Corporate Affairs, CFO, Evraz Group S.A.

**Thomas Rutz**, Fund Manager, Clariden Leu

**Alexey V. Ulyukaev**, First Deputy Chairman of the Bank of Russia

**Andrey Klepach**, Deputy Head of the Ministry of Economic Development of the Russian Federation

**Sergey Storchak**, Deputy Finance Minister of the Russian Federation, Government of the Russian Federation

**Gey van Pittius Werner**, Portfolio manager, Investec Asset Management

12:10

## **Which Emerging Technologies will Kill the Traditional Bank? Crowdsourcing, Big Data, Social Commerce, Artificial Intelligence?**

**Moderator: Victor Orlovskiy**, Senior Vice President, Sberbank of Russia

### **Speakers:**

**Victor Orlovskiy**, Senior Vice President, Sberbank of Russia

**Pedro Martinez**, Business Development Manager, NXP Semiconductors

**Anastacia Anishchenko**, Senior Intelligence Associate, Quid

**Noubar Afeyan**, Managing Partner, CEO, Flagship Ventures

**Alexander Oslon**, Co-founder, Witology

**Philip Farah**, Principal Financial Services, Cisco Systems

12:10

## **Developed and Emerging Banks: A Case of Irreversible Decline vs Irrepressible Rise?**

**Moderator: Anton Karamzin**, Deputy Chairman of the Management Board, Sberbank of Russia

### **Speakers:**

**Nouriel Roubini**, Professor of Economics, NYU's Stern School of Business

**Oleg Vyugin**, CEO, MDM Bank

**Alexey Simanovsky**, Deputy Chairman of the Bank of Russia, Central Bank of the Russian Federation

**Michael Milken**, Chairman, Milken Institute

**Petr Aven**, Chairman of the Board of Directors at Alfa Banking Group, Member of the Board of Directors, Alfa Bank

**Sergey Vasiliev**, Deputy Chairman, Vnesheconombank

**Kairat Kelimbetov**, Deputy Prime Minister of the Republic of Kazakhstan

12:10

## Retail: Stabilization Period

**Moderator: Aleksander Torbakhov**, Deputy Chairman of the Management Board, Sberbank of Russia

**Speakers:**

**Aleksander Torbakhov**, Deputy Chairman of the Management Board, Sberbank of Russia

**Andrey Gusev**, CEO, X5 Retail Group

**Ilya Yakubson**, President, Dixy Group

**Sergey Petrov**, Delegate of the Fifth State Duma of the Federal Assembly of Russian Federation, Founder of ROLF

**Maxim Nogotkov**, CEO, controlling shareholder, Svyznoy

**Artem Bektemirov**, CEO, Pharmacy Chain 36.6

**Sergey Galitskiy**, CEO, Magnit

**Georgy Kravchenko**, Chairman of the BoD, Detskiy mir - Center

14:30

## Creating a Domestic Capital Base

**Moderator: Bella Zlatkis**, Deputy Chairman of the Management Board, Sberbank of Russia

**Speakers:**

**Ruben Aganbegyan**, President, CEO, MICEX-RTS

**Gideon Rachman**, Chief Foreign Affairs Commentator, Financial Times

**Xavier Rolet**, CEO, London Stock Exchange Group

**Marcos Troyjo**, Co-Director, BRIC-Lab, a center established to study the rise of Brazil, Russia, India and China, Adjunct Associate Professor of International and Public Affairs, Columbia University

**Madhu Kannan**, Managing Director & CEO, Bombay Stock Exchange

**Dmitry Pankin**, Head of Federal Service for Financial Markets, The Federal Service for Financial Markets

14:30

## Russia's Gas Exports to Europe: New Challenges and Opportunities

**Moderator: Shankari Srinivasan**, Managing Director, Europe, IHS CERA

**Speakers:**

**Fatih Birol**, Chief Economist, International Energy Agency

**Mark Gyetvay**, CFO, NOVATEK

**Andrey Konoplyanik**, Director, Institute for Energy and Finance

**Tim Lambert**, Vice President Energy Consulting Group, Wood Mackenzie

**Tatiana Mitrova**, Head of Global Energy, SKOLOKOV Energy Centre

**Sergei Komlev**, Head, Department for gas contracts and pricing, Gazprom export

**Ismo Koskinen**, Energy Counselor, Delegation of the EU in Russian Federation

14:30

## Transport and Infrastructure: Reform at a Crossroads?

**Moderator: Kirill Androsov**, Member of the Board of Directors, Altera Investment Fund

**Speakers:**

**Kirill Yu. Rubinsky**, Chairman of the Board of Directors of FESCO Transportation Group Ltd., Fesco Transportation Group

**Vadim V. Mikhailov**, Vice-president, JSC Russian Railways

**Ziyavudin Magomedov**, Chairman of the Board of Directors, Summa Group

**Viktor Olerskiy**, Deputy Minister of transport, Government of the Russian Federation

**Sergey Maltsev**, CEO, Globaltrans

**Vyacheslav Aminov**, Member of the Board of Directors, NefteTransService

14:30

## **Troika Dialog: Investments in Art. Art Banking and Art Finance**

**Moderator: Vasiliy Bychkov**, Director, Central House of Artists

**Speakers:**

**Christina Steinbrecher**, Art Director, Art Moscow, International Art Fair

**Olga Sviblova**, Director, Multimedia Art Museum, Moscow

**Sergey Skaterschikov**, Managing Director, Skate's Art Market Research

**Matthew Stephenson**, Managing Director, Christie's Russia

**Vasiliy Bychkov**, Director, Central House of Artists

**Aidan Salakhova**, Owner, Aidan Gallery

**Vasili Tsereteli**, Executive Director, Moscow Museum of Modern Art

**Alexei Golubykh**, Private Banking Director, Troika Dialog

**Valerie Blair**, Gagosian Gallery

**William Flatmo**, Director, Christen Sveaas Art Collection, Oslo

**Joseph Backstein**, Art Director of the Moscow Biennale of Contemporary Art

16:30

## **The Role of Innovation Policy in Modernisation**

**Moderator: Vladimir Solovyov**, TV presenter, journalist

**Speakers:**

**Noubar Afeyan**, Managing Partner, CEO, Flagship Ventures

**Sergey Petrov**, Delegate of the Fifth State Duma of the Federal Assembly of Russian Federation, Founder of ROLF

**Anatoly Chubais**, CEO and Chairman of the Board, RUSNANO

**Vladimir Solovyov**, TV presenter, journalist

**Kirill Dmitriev**, Chief Executive Officer, Russian Direct Investment Fund



## Saturday, February 4th

11:00

### Cinema, Television and New Media in 2012: Key Topics

**Moderator:** Marina Zhigalova-Ozkan, General Director, Walt Disney Company CIS

**Speakers:**

**Marina Zhigalova-Ozkan**, General Director, Walt Disney Company CIS

**Sandra Stern**, COO, Lionsgate Television

**Andy Lucas**, Vice President, New Technologies, NBCUniversal

**Pavel Krapivin**, Vice-President, Warner Brothers

11:00

### Media Pirates: Is It Worth Dealing With Them?

**Moderator:** Natalia Vashko, partner, Managing Director, Media AAA BUREAU, London

**Speakers:**

**Alexander Akopov**, Chairman of the Board of Directors, Amedia; Member of the Board of Directors of the Producers Guild of Russia

**Yevgeny Savostyanov**, Senior VP, Federal Programs and Corporate Management, Sistema Mass-Media

**Dmitry Konnov**, General Director, Universal Music Russia

**Marina Zhunich**, GR Director, Google Russia

11:00

### State Support of the Production and Distribution of National Cinema - What is Going to Change?

**Moderator:** Oleg Ivanov, General Director, Movie Research

**Speakers:**

**Renat Davletyarov**, President of the Producers Guild of Russia

**Sergey Tolstikov**, Executive Director of the Federal Fund for Social and Economic Support of Russian Cinematography

**Nikita Trynkin**, Managing Director, Bazelevs Film Company

**Dmitry Rudovsky**, General Director, Art Pictures Studio

**Dzhakhangir Faiziyev**, Director, Producer

**Mark Lolo**, President, Central Partnership

11:00

### How to Finance Cinema and TV Projects at the Expense of Advertisers?

**Moderator:** Alexander Alekseev, Executive Creative Director, EMCG; President of the Russian Art Directors Club

**Speakers:**

**Alexander Alekseev**, Executive Creative Director, EMCG; President of the Russian Art Directors Club

**Ekaterina Veselkova**, Commercial Director, television channel TNT

**Tatiana Ogneva**, Managing Director, Proplacement

**Alexandra Kuyarova**, Creative Media Director, ZenithOptiMedia (New Cast)

**Dobrynya Gutiev**, Business Development Director, MediaCom

11:00

### Institute of Stars: Why isn't the Hollywood Strategy Used

## in Russia?

**Moderator: Dmitry Litvinov**, Founder and General Director, Planeta Inform Communication Group

**Speakers:**

**Ingeborga Dapkunaite**, actress

**Ekaterina Mtsituridze**, Chief Editor of Variety, General Director of Sovexportfilm

**Artyom Vasilyev**, General Producer, "METRAFILMS"

**Roman Sarkisov**, General Director, MTV

**Kim Belov**, Screenwriter

**Elena Groznaya**, Managing Director - iMARS|Kultproekt's partner

**Yulia Kiryukhina**, General Director of a group of film projects, iMARS|Kultproekt

13:00

## Co-Production: How to Find a Common Language?

**Moderator: Elena Romanova**, Director of the International Department of the Cinema Fund

**Speakers:**

**Bill Johnson**, co-founder and partner, Inferno Entertainment

**Elena Romanova**, Director of the International Department of the Cinema Fund

**Sandra Stern**, COO, Lionsgate Television

**Maria Smirnova**, General Director, Sony Pictures Television Russia

**Yulia Matyash**, General Director, SovTeleExport (All-Russian State Television and Radio Broadcasting Company)

**Alla Naglis**, partner, King & Spalding

**Nadav Palti**, Chief Executive Officer & President of Dori Media Group, Israel

**Mark Lolo**, President, Central Partnership

**Leonid Demchenko**, Russia's National Representative in the Eurimages Fund

**Alexander Rodnyanskiy**, Producer, Chairman of the Board of Directors, AR Fillms

13:00

## Is There a Future for Cinemas and Distribution?

**Moderator: Ivan Kudryavtsev**, Editor-in-Chief, The Hollywood Reporter

**Speakers:**

**Oleg Berezin**, General Director, Nevafilm

**Fyodor Bondarchuk**, director, producer, co-owner of Glavkino and Art Pictures Studio

**Andrey Tereshok**, General Director, Kronverk Cinema

**Eduard Pichugin**, Chairman of the Board of Directors, Lenfilm Film Studio, Founder of federal cinema network Kronverk Cinema and Kino City

13:00

## What do the Figures Mean? Cinema, Television and Advertising in 2012

**Moderator: Alexander Kostyuk**, consultant of leading media holdings

**Speakers:**

**Oleg Ivanov**, General Director, Movie Research

**Alexander Kostyuk**, consultant of leading media holdings

**Ruslan Tagiev**, General Director, TNS Russia Group

**Alexander Liger**, Deputy General Director, Video International

13:00

## Computer Games and the World of Cinema: Meeting

## Points

### Speakers:

**Alexander Kaurykh**, CEO, DVIZ RealTime Systems Inc (Vancouver), director, producer  
**Nikita Trynkin**, Managing Director, Bazelevs Film Company  
**Sergey Orlovsky**, founder and President, Nival  
**Mikhail Lyalin**, Chairman of the Board of Directors, Zeptolab  
**David Liberman**, Head of Concept Space studio  
**Gadji Mahtiev**, Founder and Owner, KanobuNetwork

15:30

## Breakthrough Hit Creation: A Gift of Foresight or Calculation?

### Speakers:

**Vyacheslav Murugov**, General Producer, STS Media Holding; General Director, STS Television Channel  
**Hagai Levi**, Israeli director, screenwriter, and producer. Creator of the television series "In Treatment". Golden Globe and Emmy winner  
**Valeriy Todorovsky**, Filmmaker, producer  
**Georgy Malkov**, producer, founder of Enjoy Movies  
**Gideon Raff**, Producer, screenwriter  
**Dzhakhangir Faiziyev**, Director, Producer  
**Alexander Faifman**, First Deputy General Director, General Producer, Pervy Kanal  
**Alexander Rodnyanskiy**, Producer, Chairman of the Board of Directors, AR Fillms

15:30

## How to Finance Projects Through Special Funds?

**Moderator: Nikita Trynkin**, Managing Director, Bazelevs Film Company

### Speakers:

**Anton Rakhmanov**, Managing Director, Troika Dialog  
**Timur Bekmambetov**, producer, director  
**Bill Johnson**, co-founder and partner, Inferno Entertainment  
**Armen Dishdishyan**, Executive Vice President for International Projects, Central Partnership  
**Fyodor Petrov**, CEO, AR Films Ltd  
**Ilya Popov**, General Producer, Smeshariki Project

15:30

## How Will New Technology Change the Content Distribution Market?

**Moderator: Andrey Smirnov**, General Director, Sistema Mass Media, Joint Stock Financial Corporation

### Speakers:

**Peter Iacono**, Managing Director, Lionsgate Television  
**Klim Kolosov**, Director of Media Services, Associated Press; producer  
**Maxim Mikhailov**, Managing Director, NBC Universal Russia  
**Anatoly Karachinsky**, President, IBS Group  
**Ekaterina Zhmotova**, Strategy Director, Central Partnership  
**Andrey Smirnov**, General Director, Sistema Mass Media, Joint Stock Financial Corporation  
**Oleg Tumanov**, President, ivi.ru  
**Marina Zhunich**, GR Director, Google Russia  
**Askar Tuganbaev**, Development Director, Internet projects, STS Media

15:30

## Film Studios: Who Will Win the Competition?

**Moderator:** Maxim Kashulinsky, General Director, SLON.RU

**Speakers:**

**Alexander Akopov**, Chairman of the Board of Directors, Amedia; Member of the Board of Directors of the Producers Guild of Russia

**Ilya Bachurin**, General Director, Glavkino Group

**Fyodor Bondarchuk**, , director, producer, co-owner of Glavkino and Art Pictures Studio

**Elena Romanova**, Director of the International Department of the Cinema Fund

**Maxim Kashulinsky**, General Director, SLON.RU

**Yury Sapronov**, General Director, Russian World Studios

**Yevgeny Savostyanov**, Senior VP, Federal Programs and Corporate Management, Sistema Mass-Media

**Sergey Kapkov**, Head of the Moscow City Department of Culture

**Viktor Mirsky**, General Director, Film.ua

**Oleg Silvanovich**, General Director, Belarusfilm

15:30

## Ukraine: This Applies to Everyone. State Policy for Supporting Cinema and Co-Production.

**Moderator:** Vlad Ryashin, Chairman of the Board of Directors and founder of Star Media Group

**Speakers:**

**Vlad Ryashin**, Chairman of the Board of Directors and founder of Star Media Group

**Ekaterina Kopylova**, Head of Ukrainian State Film Agency

**Denis Rzhavsky**, President of the Ukrainian Association of Cinematographers

**Dmitry Kolesnikov**, Vice President, Association of Producers of Ukraine

17:30

## Transmedia: A New Language for a New Audience

**Moderator:** Vasily Koretsky, film critic, Editor-in-chief, Movie Section, OpenSpace.ru

**Speakers:**

**Caitlin Burns**, Editorial Lead, Transmedia Producer, Starlight Runner Entertainment

**Lance Weiler**, head of the section "Content of the Future" at the World Economic Forum

17:30

## Will Russia be able to Transform from the World's Largest TV Format Importer into the Largest Exporter, and What Will it Take?

**Moderator:** Timur Weinstein, general producer and founder of WeiT Media Group

**Speakers:**

**Peter Iacono**, Managing Director, Lionsgate Television

**Vyacheslav Murugov**, General Producer, STS Media Holding; General Director, STS Television Channel

**Ilya Krivitsky**, Creative Director, Krasny Kvadrat

**Maria Smirnova**, General Director, Sony Pictures Television Russia

**Vlad Ryashin**, Chairman of the Board of Directors and founder of Star Media Group

**Alexander Faifman**, First Deputy General Director, General Producer, Pervy Kanal

17:30

## The Israeli Phenomenon: From Creative Desert to Creative World Centre

**Moderator:** Evgeny Nikishov, Chief Editor, TNT TV Channel

**Speakers:**

**Hagai Levi**, Israeli director, screenwriter, and producer. Creator of the television series "In Treatment". Golden Globe and Emmy winner

**Gideon Raff**, Producer, screenwriter

**Nadav Palti**, Chief Executive Officer & President of Dori Media Group, Israel

**Valery Fyodorovich**, Chief Producer of Series Production, TNT Channel

17:30

## Where and How to Look for Talent?

**Moderator:** Alexey Sitnikov, Advisor to the President and the Chairman of the Management Board, Sberbank of Russia

**Speakers:**

**Yury Zinchenko**, Dean of the Psychology Department at Moscow State University, President of the Russian Psychology Society, Member of the European Federation of Psychologists' Associations

**Valeriy Todorovsky**, Filmmaker, producer

**Gor Nakhapetyan**, Managing Director, Head of the President's Office, Troika Dialog

**Peter Gerwe**, President, Chairman of the Management Board, Member of the Board of Directors, Sistema Mass-media

**Andrey Konchalovsky**, director, screenwriter

**Irina Prokhorova**, Development Director, SKOLKOVO

**Regina von Flemming**, CEO, Axel Springer Russia

17:30

## Independent Cinema: How Not to Pass by a New Wave?

**Moderator:** Igor Mishin, producer, Vice President of the National Broadcasters' Association

**Speakers:**

**Elena Yatsura**, Producer of the Films "9th Company", "In Motion", "The Goddess", "4", "Our Own"

**Olga Loyanich**, General Director, Volga

**Igor Mishin**, producer, Vice President of the National Broadcasters' Association

**Alexey Popogrebsky**, Filmmaker, screenwriter

**Roman Volobuev**, journalist, columnist, Afisha magazine

**Pavel Bardin**, director

**Mary Nazari**, producer; General Director of Pioneer Cinema chain

**Nikolay Khomeriki**, director, screenwriter